

Business Plan Explanatory Document

✓ In this contest, proposals are judged based on the following evaluation criteria on the premise that applicants and NTT DATA will work together.

■ Evaluation criteria: novelty, feasibility, competitive advantage, business scale, growth potential, social impact, synergy with NTT DATA, etc.

✓ Please submit a business plan explanatory document as below.

■ Format: English or Japanese/PDF format/within 10 pages/file size not exceeding 8MB

(Note) Please contact us if the file size exceeds 8MB.

■ Content (recommended):

- Introduction of the company/team
- Concept and objective of the solution
- Strengths of the solution and its competitive advantage
- Collaborative business model with NTT DATA
(including flow of money and services with all stakeholders and clients)
- Synergy with NTT DATA
- Expected business scale